



**software and technical knowledge:**

proficient with:

Adobe Photoshop, Illustrator and InDesign, HTML and CSS web design & responsive mobile web development Wordpress, E-Mail Marketing, Print Design, FlexiSign Pro, Microsoft Word, Excel and PowerPoint, Large Format Printing, Vinyl Lettering and Sign Production, Logo & Brand Creation

capable with:

Adobe Flash, Javascript, PHP

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**traditional skills and abilities:**

Acrylic and Water Color Painting, Figure/Gesture/Life Drawing, Landscapes, Murals, Digital Painting

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**experience:**

**Ritmo Latino Wireless - Shrewsbury, New Jersey (November 2006 - Present)**

Graphic Designer for nationwide Latino T-Mobile retail stores responsible for all advertising, marketing and design duties such as:

Website development and maintenance, Brand Identity, Logos, Copy Writing, Animated Billboards, Full-Page Newspaper Ads, Internal Newsletter, In-Store Signage, Banners, Window Displays, Direct to Mail, E-Mail Blasts, Promotional Flyers, Multi-Page Documents, New Construction Mock-Ups/Planning.

**Freelance Web Development - Various Small Businesses (January 2009 - Present)**

Website & Logo design & development on Wordpress & Magento CMS using original custom built themes. Complete web compliance and browser support across all platforms utilizing the following:

HTML, CSS, JQuery, PHP, MYSQL, responsive design, Google Analytics, SEO optimization, Social Media Integration, E-Commerce store fronts, minimal plugin usage.

**Sign\*a\*rama - North Plainfield, NJ (March 2006 - September 2006)**

Full-time Graphic Designer responsible for all production, layouts, designs and proofs.

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**education:**

**Gibbs College - Piscataway, NJ (January 2004 - June 2005)**

Graphic Design/Visual Communications and Illustration Degree  
Accomplishments: Dean's List